



## **WELCOME REMARKS**

**BY**

**MR. TERRY ROSE, SENIOR OFFICER – POLITICS &  
DIPLOMACY**

**ON THE**

**OCCASION OF THE OFFICIAL LAUNCH OF THE SADC  
ELECTORAL OBSERVATION MISSION (SEOM) TO THE  
GENERAL ELECTION OF THE UNITED REPUBLIC OF  
TANZANIA**

**DAR ES SALAAM**

**21 OCTOBER 2025**

**Honourable Richard Msowoya, former Speaker of Parliament of the Republic of Malawi and Head of the SADC Electoral Observation Mission (SEOM);**

**Distinguished Members of the SADC Organ Troika**

**Distinguished Representatives of the Government of the United Republic of Tanzania**

**Chairperson, Representatives and Members of the Tanzania Independent National Electoral Commission**

**Distinguished International Electoral Observation Missions Representatives**

**Your Excellencies, Heads and Representatives of the Diplomatic Missions Accredited to the United Republic of Tanzania**

**Chairperson of the SADC Electoral Advisory Council (SEAC)**

**SADC Election Observers**

**Representatives of Local Election Observers**

**Religious Leaders and Members of Civil Society**

**Members of the Media**

**Distinguished Guests**

**Ladies and Gentlemen**

**Good morning**

It is my privilege to welcome you, on behalf of His Excellency Mr. Elias Mpedi Magosi, the SADC Executive Secretary, to the launch of the SADC Electoral Observation Mission (SEOM) to the 29<sup>th</sup> October 2025 General Elections in the United Republic of Tanzania. I wish to thank you for making time to attend this event, amidst your busy schedules.

Following a formal invitation by the Government of the United Republic of Tanzania, and in line with the revised *SADC Principles and Guidelines Governing Democratic Elections (2021)*, **His Excellency Professor Arthur Peter Mutharika**, President of the Republic of Malawi and Chairperson of the SADC Organ on Politics, Defence and Security Cooperation, constituted the SADC Electoral Observation Mission (SEOM) for deployment to the United Republic of Tanzania, to observe the General Elections.

The SEOM will engage key electoral stakeholders to gather diverse perspectives and appreciate their insights on how the election is being conducted. To this end, the SADC Secretariat will facilitate consultations between these stakeholders and the SEOM leadership, whilst our observers will engage directly with stakeholders throughout the country.

In accordance with the SEOM mandate stipulated in the SADC Principles and Guidelines, **His Excellency Professor Arthur Peter Mutharika**, President of the Republic of Malawi and Chairperson of the SADC Organ on Politics, Defence and Security Cooperation, appointed **Honourable Richard Msowoya**, former Speaker of Parliament of the Republic of Malawi, to lead the SADC Electoral Observation Mission to the United Republic of Tanzania.

**Excellencies, Distinguished Guests, Ladies and Gentlemen,**

It now gives me great pleasure to welcome **Honourable Richard Msowoya**, former Speaker of Parliament of the Republic of Malawi and Head of the SADC Electoral Observation Mission (SEOM) to the 2025 General Elections in the United Republic of Tanzania, to deliver his remarks and officially launch the mission.

Your honour!